

VENTURE

RE:FUTURE CIRCLE

BECOME A MEMBER

AN UNDISCIPLINED OFFER

INFUSE YOUR BUSINESS WITH ART

BEYOND

re:future lab

You will like the idea

In fact, it takes many to achieve greatness.

If you read these lines, it is not by chance.

You are at the forefront of your field, an incubator of the new, with a certain dose of boldness to go beyond traditional structures.

Join the re:future circle.

It is your chance to connect with like-minded pioneers and the subtle forces of art and future design. In return, we will fuel you with undisciplined models.

The promise is a constant flux of futures drivers.

You are vital to us.

We can be vital to you.

re:future lab

¹ Futures Literacy, an essential competency for the 21st century (UNESCO). It is the skill that allows people to better understand the role of the future in what they see and do. Being futures literate empowers the imagination, enhances our ability to prepare, recover and invent as changes occur.

re:future lab is a new laboratory for futures literacy.

Our mission is to bring art into the professional spheres to install alternative futures and a super culture shift.

By combining artistic practice with speculative design, systemic advisory and foresight research, we facilitate alternative models and strategies. re:future lab is all together a think tank for innovative ideas and concepts, an advisor and a facilitator for transformative learning.

The re:future circle, a forum of the vanguard of our time, strives to disseminate ethical governance, political advocacy and thought leadership.

We operate with visionary artists, thinkers and practitioners to deliver undisciplined formats and unfiltered experiences.

At a time of profound upheaval, it is pivotal to adopt new attitudes, to bypass obsolete patterns, to detect the contextual spheres we inhabit and to venture beyond disciplines.

In parallel, art has emerged as a form of knowledge. Making extensive use of in-depth research, new media and technology, it raises the question of how and by what means we want to form ideas and guide our actions.

**“Contemporary artists have never worked so closely on themes that will deeply determine the times ahead—thus an artistic “Zukunftsinstitut” (institute for future) is exceedingly topical.”
WELT AM SONNTAG**

We sense, re:frame, map

Our Vision

A pragmatic utopia for the 21st century: HOLITOPIA®.

The vision is that of a collective space in flux and a matrix to foster the vast fields of human imagination, experiment in some radical and unexpected ways, invent the co-habitats for new dwellers.

It is a manifesto for social, cultural, economic and environmental shifts.

Our Mission

We spark dialogue between businesses, creative industries and institutions, to foster the dissemination of critical and innovative ideas beyond disciplines.

We operate through artistic and systemic interventions to equip individuals and business clients with the ideas, context and knowledge needed to install a futures literacy.

Disrupt your business

A dialogical, experimental, non-linear, developmental approach to stay ahead of the curve.

Our Method

We have developed **EMBARKING FUTURES®**, a proprietary meta-method grounded in meticulous practice-based research and nurtured by a rare blend of post-disciplinary expertise.

It is the modus operandi of a model of creative intelligence that fuses art (image), design (form), and architecture (space) in friction with social and natural sciences and technology.

It is the foundation of everything we do, from the curatorial framework of our program to the transformative learning in our labs.

The methodology consists of a set of 5 principles: serendipity, symbiosis, interplay, fiction and flux. These are the core drivers to navigate the super culture shifts.

5 Future Drivers to facilitate resilient futures

- **Serendipity.** A practice of fantasy and wonder allowing new combinatory factors, random perception.
- **Symbiosis.** A positive contamination, the sum is more than the addition of its individual parts, coevolution as a fundamental process in life.
- **Interplay.** An exploration of the fractal borders, social practice, post-disciplinary posture.
- **Fiction.** Dramaturgy, scenography, containers of knowledge, narrative spaces.
- **Flux.** Always becoming never being, feedback loops, constant oscillation.

Expect the unexpected

The peak of our in-house program is HOLITOPIA, an immersive symposium fusing art, sciences, technology and futurology to facilitate positive futures scenarios.

This year's theme, Symbiotic Politics, focusses on ethics and technology, zero-carbon societies, queer ecologies, the superhero narrative, and urban and biological speculations.

It will bring together fifteen renown international artists and experts. It will take place from 7-9 September at re:future lab in Berlin.

Explore. Learn. Debate.

HOLITOPIA is particularly suited for innovative businesses, futurologists, applied scientists, creative and cultural practitioners, as well as for curious minds beyond disciplines.

Bring your team and enjoy significant benefits. To find out how, see 'Join the Circle'.

Prototype your future

We offer bespoke projects to unearth new ideas and spark smart opportunities.

Our tailored services start with a briefing session to assess your needs, scope, and stakes, and co-imagine the right combination of Future Drivers.

First, we investigate the fields where deep transformation is needed—whether in ethics, logics, norms, usages or structures.

Then, we onboard a selection of fellows (artists or experts, thinkers or practitioners) to infuse the project with deep ideas, visions and expertise.

The proposal is ready to be drawn up in the form of one, multiple or a series of our finest services:

Transformative Learning The School of Futures

- Stay-Ahead-Of-The-Curve, an impulse workshop
- Infusion labs, a workshop series to infuse the 5 Future Drivers
- Incubator, a modular certification course (CAE), upcoming 2024
- Mentoring, Coaching

Advisory

- Artistic direction (Curation concepts)
- Art advisory
- Content creation
- Strategic advisory

A circle for the trailblazers

re:future circle

Re-think, co-create and navigate holistic shifts.

Joining the re:future circle as a partner grants you access to a pragmatic community sharing a kinship to shape immediate futures.

re:future circle is a forum of pioneers from a wide range of disciplines and industries who are committed to change the world and to the idea that the arts are central to the experience of learning.

They share a progressive vision of the future, anchored in the belief in the symbiotic effect of bridging the gap between expertise. Encounters with peers are conducive to stimulate unusual debates as well as synergies arising from the friction with other cultures, practice or behaviors. These are enzymes to infuse each field with a certain dose of otherness.

The circle is animated with exclusive events curated by the re:future lab. These provide opportunities to venture in new spaces of possibilities.

Join the circle

¹ Invitations to informal dinners and fireside chats, studio visits, pre-openings, readings or presentations. These are rare opportunities to debate topical issues, to share visions and make valuable contacts in a small circle with thought-leaders and kindred spirits.

Launch offer 2023

Partner

- Bring up to **6 guests** to HOLITOPIA, and access the opening reception for press, artists, speakers and selected guests.
- Access to the re:future circle
- Invitations to exclusive partner events¹
- your name and **logo** on our media channels
- Special conditions for space rental of the re:future lab house²
- **1 Stay-Ahead-Of-The-Curve** impulse workshop (2 hours)

Annual membership

Euro 5,000 + VAT 19%

Partner+

- All partner's benefits
- + 1 one-day free space rental of re:future lab house
- + **Infusion lab** workshop (1 day): the EMBARKING FUTURES® meta-method and the 5 Future Drivers

Annual membership

Euro 8,000 + VAT 19%

² The perfect creative setting for small to medium events: a brutalist 160 m² loft with 6 m high ceiling on the top floor, large windows, open-air terrace overlooking historic production halls, on the banks of the River Spree. Access to a private open-air courtyard, open event kitchen, flexible and intimate spaces.

Meet the team

Directors

re:future lab is headed by the founder Madeleine Schwinge together with co-director Cécile Nebbot, supported by a top-notch advisory board.

Madeleine Schwinge is a curator, educator and futurologist with a degree in economics and a background in entrepreneurship, systemic consulting and contemporary art.

Cécile Nebbot is an economist and communication expert with a background in brand content and strategic consulting.

Advisory Board

A board of distinguished advisors accompanies us with tireless commitment and faith in our vision. They are renowned art critics, visual artists, art historians, designers, architects, anthropologists, cultural scientists, brand strategists.

Fellows

A diverse group of international fellow artists and experts from the fields of arts and culture, humanities and social sciences, nature sciences and technology nurture our hybrid program with their research and post-disciplinary perspectives.

They share a certain kinship to challenge the status quo and shape resilient future frameworks.

Start now!

We are keen to connect and learn more about the projects that drive you.

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